



Company Profile

2024

www.deed.africa



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About Our Company

Deed Technologies LTD is a large and well-established computer hardware and software company headquartered in Nairobi, Kenya, with a corporate history that goes back close to a decade. The company, headquartered in Nairobi, Kenya has grown to become a key player in the information technology industry in the East African region.

Over the years, Deed has consistently delivered innovative and effective solutions to its clients, including individuals, government institutions, and private corporations. The company provides a range of services such as ICT consultancy, training, education, business solutions, infrastructure (hardware, software & networking, UPSs, etc.), and maintenance services.

Deed is committed to providing its clients with the highest quality computer hardware and accessories at competitive prices. The company's core values include excellence, integrity, innovation, and customer satisfaction.

Mission & Vision

Our Mission

Our mission is to ensure equitable access to transformative technology for all individuals, regardless of their background or location, by delivering innovative solutions and exceptional support.

Our Vision

To be the No. 1 transformative technology partner in Kenya by 2035, driving unprecedented innovation and igniting a digital revolution that empowers businesses and individuals.



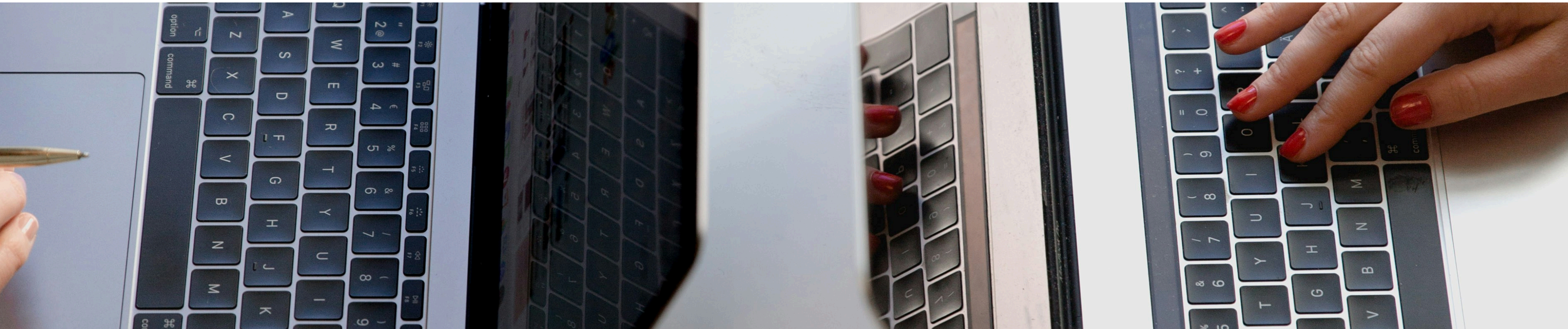
Our Core Values

1. Stewardship – responsible management of resources entrusted to us by God.
2. Excellence – pursuit of exceptional quality and performance.
3. Innovation & Improvement – constantly seeking new ideas and refining existing processes to drive growth, adapt to change, and deliver exceptional value
4. Driven & Passionate – unwavering determination and enthusiasm, propelling us to relentlessly pursue our goals and create meaningful impact.
5. Impact & Sustainability – making a positive difference today while ensuring a better future for generations to come.
6. Teamwork – the collaborative synergy that fuels our organization, bringing together diverse skills, perspectives, and strengths to achieve shared goals, surpassing individual capabilities and fostering success.



Our Products

Our product portfolio is carefully curated to meet the diverse needs of our customers, whether they are individual consumers, small businesses, or large enterprises. We source our products from reputable manufacturers and distributors, ensuring that they are of the highest quality and reliability. Our team of experts is always available to provide advice and guidance on which products are best suited to your specific needs and budget.





Product Catalogue

1. Desktop Computers - both brand new and refurbished models
2. Laptop Computers - both brand new and refurbished models
3. Computer Peripherals - including keyboards, mice, speakers, and webcams
4. Computer Software - including operating systems, productivity and security software
5. Printers, Scanners, and Copiers - including inkjet printers, laser printers, all-in-one printers, and large-format printers
6. Printer Peripherals - including toner cartridges, ink cartridges, and printer paper
7. Storage and Data Backup Devices - including external hard drives, network-attached storage (NAS) devices, and cloud backup services
8. Networking Devices - including routers, switches, and wireless access points
9. Gaming Computers and Peripherals - including gaming desktops, laptops, keyboards, mice, and monitors
10. Monitors and Projectors - including LCD monitors, LED monitors, and video projectors
11. Power Backup Devices - including uninterruptible power supply (UPS) devices and surge protectors

Professional Computer Hardware & Software Repair

Our repair services are designed to meet the needs of individuals, micro-enterprises, and large organizations, and can range from one-time repairs to annual maintenance contracts.

Our team of professional technicians is highly experienced and goes through constant training to ensure that they are up-to-date with the latest developments in the industry. This means that our clients can rely on us to provide workable and up-to-date solutions that meet their specific needs.

We understand that downtime can be costly for our clients, which is why we offer both on-site and remote computer repair services. Our technicians use special tools and software to remotely diagnose and fix issues, ensuring that your machine remains as good as new without the need for physical intervention.

Repair Services Include

Hardware

- **Component repair**
- **Data backup and recovery**
- **Printer repair**
- **Networking diagnosis and maintenance**
- **Computer upgrades and installations**

Software

- **Software re-installations & repair**
- **Virus removal**

Enterprise Hardware & Software Solutions

We understand the critical importance of keeping your IT equipment operational 24/7. We offer reliable and affordable maintenance services to help you get back to work as soon as possible in the event of an issue.

We provide around-the-clock monitoring services to detect possible issues in advance and take proactive steps to prevent any downtime or loss of productivity. Our team of expert technicians works diligently to provide fast and effective maintenance services, ensuring that your IT systems remain at peak performance and prevent any unexpected downtime.





Corporate Maintenance Solutions

1. On-Demand IT Support
2. Hardware Maintenance and Support
3. Software Maintenance and Support
4. Network Maintenance and Support
5. Cloud Services and Management
6. IT Asset Management and Disposition
7. Backup and Disaster Recovery Solutions
8. Mobile Device Management and Support
9. Server Infrastructure and Management
10. Storage Solutions and Management
11. IT Project Management
12. Database Management and Support
13. Unified Communications and Collaboration Solutions
14. Remote Monitoring and Management
15. Patch Management and Software Updates

Why Buy From Us?

Extensive hardware and software partnerships

We have invested in building strong relationships with well-known vendors and manufacturers to ensure that we provide our customers with high-quality, varied, and top-notch hardware and software solutions. By partnering with world-renowned vendors, we can offer our customers the latest and greatest products and solutions.

Controlled Process End to End Mode

We maintain a controlled process from refurbishing used equipment to selling new items, ensuring that we deliver quality products that meet your expectations. Our team of experts refurbishes and upgrades used devices to ensure they meet our quality standards before they are sold. We also offer a quality and price guarantee on all of our products, giving our customers the assurance that they are getting the best possible value for their money.

Why Buy From Us?

Strong Customer Value Proposition

We aim to provide a strong customer value proposition by offering a consultative approach to client education. Our team of experts is always ready to provide guidance and support to customers as they navigate our offerings. We aim to match our customers' wants to their needs by taking into account their unique requirements and providing tailored solutions

Life-Long After Sales Services

We believe in offering continuous after-sales support to our customers, ensuring that their devices continue to operate optimally. We offer buyback options for older computers, enabling customers to upgrade to newer models at any time. We also provide extended warranties and guarantees on all of our products, giving our customers peace of mind knowing that their devices are covered in case of any issues.

Why Buy From Us?

Trade up for newer models

We offer our customers the opportunity to trade up to newer models, ensuring that they always have access to the latest and greatest technology. This means that customers can upgrade to newer devices without worrying about the hassle and expense of disposing of their old devices.

Testimonials

We have worked with several retail and corporate clients in different cadre and industries over the years, including:

The image displays a collection of logos for various client companies. The logos are arranged in a grid-like fashion. From top-left to bottom-right, the logos are: turaco (blue and red text), WADI DEGLA (a shield with a yellow deer and a black and yellow checkered pattern), NAYA SOLUTIONS (a blue and green stylized 'N' followed by the text 'NAYA SOLUTIONS'), ICS driver of development (a stylized 'ICS' in red, blue, and white with the tagline 'driver of development'), CENTRIC LIMITED (a blue geometric logo followed by the text 'CENTRIC LIMITED'), jumuisha (a stylized 'J' with red and blue circles followed by the text 'jumuisha'), Kilimall .co.ke (an orange mountain silhouette above the text 'Kilimall .co.ke'), HAKI AFRICA (a black silhouette of the African continent with the text 'HAKI AFRICA' overlaid), and UJAMAA AFRICA (the text 'UJAMAA AFRICA' next to an orange silhouette of the African continent). Below the HAKI AFRICA logo, the text 'Humanity | Activism | Knowledge | Integrity' is written.



Community Involvement

Donations to schools and churches: Deed is committed to making a positive impact on the community by donating computer equipment to schools and non-profit organizations. This helps to bridge the digital divide and ensures that those who may not have access to technology are able to use it for educational and other purposes.

Employee volunteerism:

Deed's employees are encouraged to get involved in community projects and initiatives that promote social and environmental causes. By volunteering in community projects and clean-up drives, employees are able to give back to the community and make a positive impact on the environment.

Community Involvement

Environmental initiatives:

In addition to its social initiatives, Deed is also committed to promoting environmental sustainability. The company takes steps to minimize its environmental impact by using eco-friendly products, recycling waste, and minimizing energy consumption.

Local partnerships:

Deed partners with local organizations and businesses to support community projects and initiatives. These partnerships help to create a more connected and engaged community, and enable Deed to make a positive impact in the areas where it operates.




Thank You

Let's Connect with Us!

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